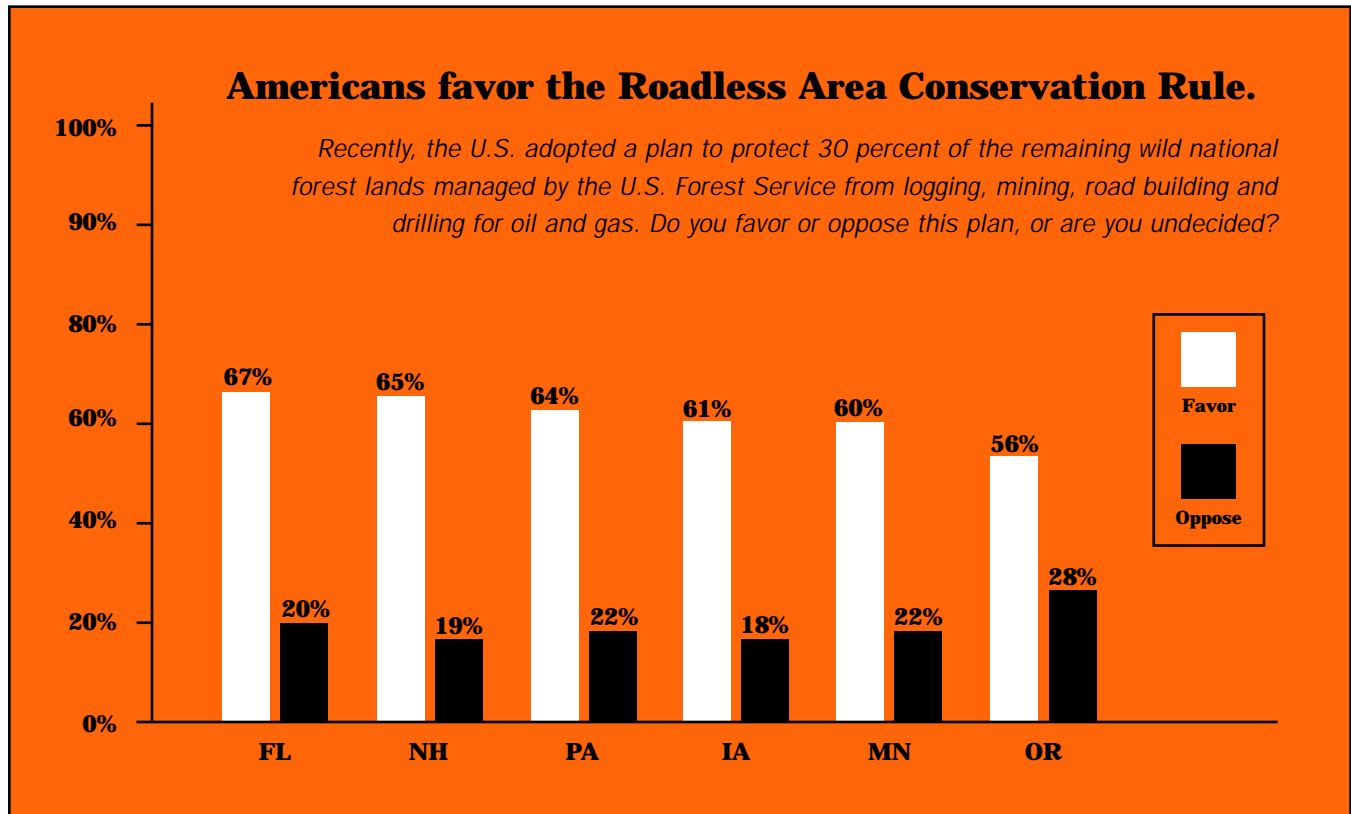


THE ROADLESS RULE WINS OVERWHELMING PUBLIC SUPPORT IN EVERY REGION ACROSS THE COUNTRY.



The Roadless Area Conservation Rule is one of the most broadly supported environmental policies in the country according to a poll conducted by the Mellman Group in 2003 for the National Environmental Trust. The survey included six in-depth polls in New Hampshire, Pennsylvania, Florida, Minnesota, Iowa and Oregon, with an overall sample size of 4072.

The Bush Administration Knows.

On May 4, 2001, Secretary Veneman promised, "We will uphold the Roadless Area Conservation Rule. Through this

action, we are affirming the Department of Agriculture's commitment to the important challenge of protecting roadless values." Since then, the former leading timber industry lobbyist who oversees the national forests, Undersecretary Mark Rey, has been fighting to gut the Rule, refusing to defend it against court challenges, opening the Tongass National Forest roadless areas to logging, and formulating a plan to dismantle it. Now the White House faces a choice: after three years of silence, will the President make good on his Administration's promise?

Americans Overwhelmingly Support the Roadless Rule.

Large majorities in Florida, New Hampshire, Pennsylvania, Iowa, Minnesota and Oregon favor the Rule in margins ranging from 60 to 67 percent. Even in Oregon, which has a large timber industry, the Rule has 56 percent support.

TOMORROW: Support for the Roadless Rule cuts across age and gender lines.



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