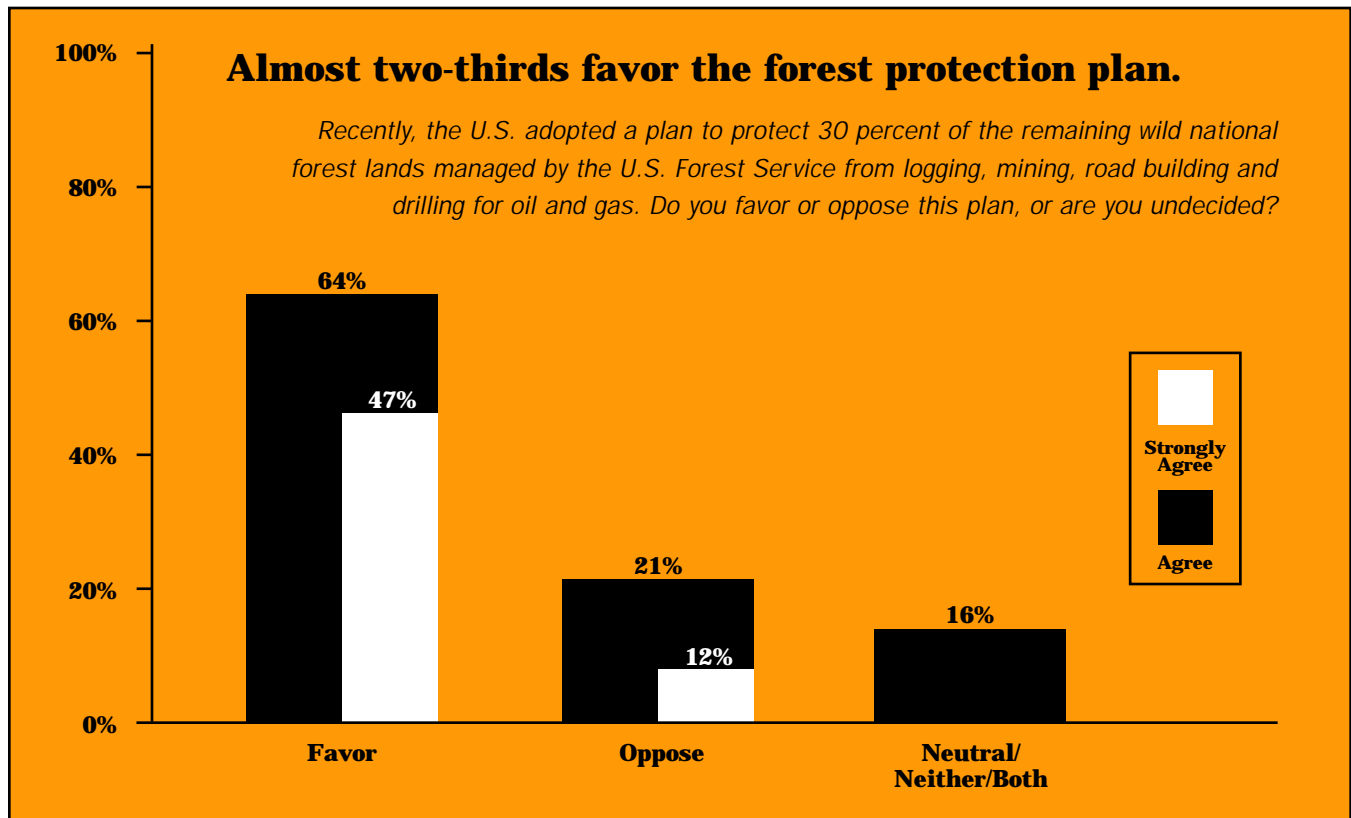


AMERICAN PUBLIC OVERWHELMINGLY SUPPORTS ROADLESS RULE.



The Roadless Area Conservation Rule is one of the most broadly supported environmental policies in the country according to a poll conducted by the Mellman Group in 2003 for the National Environmental Trust. The survey included six in-depth polls in New Hampshire, Pennsylvania, Florida, Minnesota, Iowa and Oregon, with an overall sample size of 4072.

The Bush Administration Knows.

On May 4, 2001, Secretary Veneman promised, "We will uphold the Roadless Area Conservation Rule. Through this

action, we are affirming the Department of Agriculture's commitment to the important challenge of protecting roadless values." Since then, the former leading timber industry lobbyist who oversees the national forests, Undersecretary Mark Rey, has been fighting to gut the Rule, refusing to defend it against court challenges, opening the Tongass National Forest roadless areas to logging, and formulating a plan to dismantle it. Now the White House faces a choice: after three years of silence, will the President make good on his Administration's promise?

Support for the Roadless Area Conservation Rule is broad across all groups.

Not only do nearly two-thirds of Americans support the Roadless Rule, but support is overwhelming across the country and among all demographic groups and both political parties.

TOMORROW: How does the Roadless Rule play in your state? Opinion surveys from six states.



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