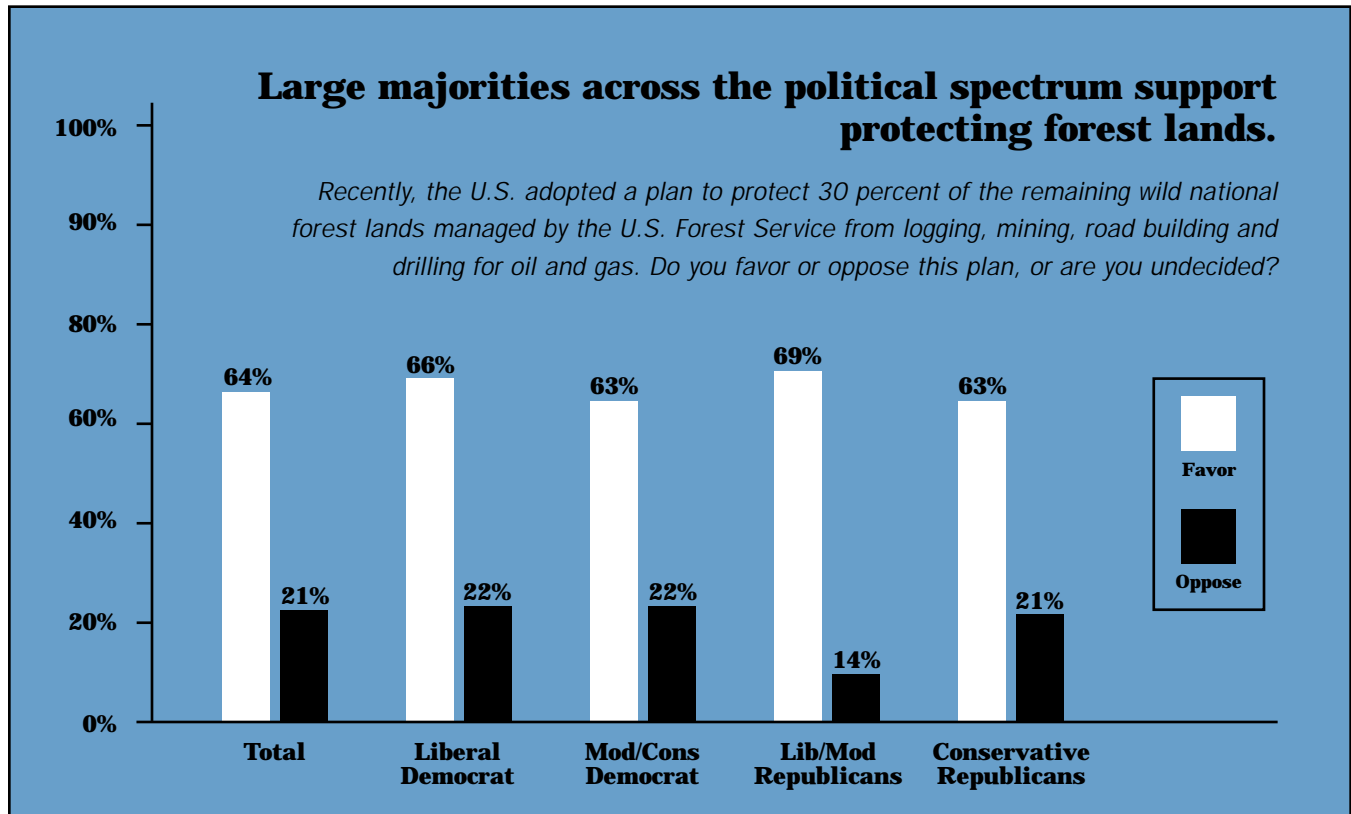


# EVEN CONSERVATIVES OVERWHELMINGLY SUPPORT THE ROADLESS RULE.



**T**he Roadless Area Conservation Rule is one of the most broadly supported environmental policies in the country.

## **The Bush Administration Knows.**

Three years ago, Agriculture Secretary Anne Veneman promised to uphold the Roadless Area Conservation Rule to protect 58.5 million acres of wild national forest land from most commercial logging and road-building.

Since then, Undersecretary of Agriculture Mark Rey, a former timber industry lobbyist has been at the forefront

of the Administration's push to gut the roadless rule. He and the Administration have refused to defend the rule against industry court challenges, have opened the Tongass National Forest roadless areas to logging, and are now formulating a plan to dismantle it.

## **Americans Overwhelmingly Support the Roadless Rule.**

This is the fifth in a series of ads on polling that shows the breadth and depth of support across America for the Roadless Rule. These ads are based on polls conducted by the Mellman Group in 2003 for the National Environmental Trust. The survey

included six in-depth polls in New Hampshire, Pennsylvania, Florida, Minnesota, Iowa and Oregon, with an overall sample size of 4072.

## **Now President Bush faces a choice: Will he make good on his Administration's promise?**

To see all of the ads, visit our website: [www.ourforests.org](http://www.ourforests.org)



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